



## BHC's Bonney Lane Tenant Engagement Project

BHC is one of Australia's leading not-for-profit housing developers and has helped more than 3000 households into more than 1500 modern new homes, across key growth locations throughout Brisbane.

At BHC's Bonney Lane development in Fortitude Valley, a unique pilot program is changing the lives of tenants.

Known as The Bonney Lane Tenant Engagement Program, the initiative brings residents together for weekly meetings, life skills workshops and fellowship; and also puts them in touch with vital community support programs and agencies by providing access all under one roof.

Callister Media saw an opportunity to demonstrate - through prime-time TV news exposure - how affordable housing can contribute to vibrant, diverse and sustainable neighbourhoods.

Seven News newsreader and journalist Kay McGrath was invited to visit the Bonney Lane complex to profile the program for her popular news feature segment: Making a Difference.

We introduced Seven News to a series of tenants who shared their inspiring stories and explained how the Bonney Lane development and the engagement program had helped solve their housing crises and given their lives positive new direction and meaning.

Working in conjunction with BHC, community stakeholders and, above all, Bonney Lane residents, Callister Media organised a mini-expo of activities to highlight the program's successes. Residents were filmed taking part in a cooking class, carpentry workshop, book exchange and craft activities.

The Making a Difference story which subsequently aired on Channel 7 sent a strong message that residents at the Bonney Lane affordable housing development were empowered and contributing to the wider community in a valuable way.

Snapshots: Bonney Lane Tenant Engagement Project